

CONTRACT



WNLO
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

<u>Contract / Revision</u> 921215 /		<u>Alt Order #</u> 25268264
<u>Product</u> political		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-23		<u>Original Date / Revision</u> 08/19/16 / 09/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNLO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agv Code</u> 9915780	<u>Advertiser Code</u> 791	<u>Product 1/2</u> 801
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNLO	09/13/16	09/13/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$55.00					
N 2	WNLO	09/15/16	09/15/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$55.00					
N 3	WNLO	09/16/16	09/16/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$55.00					
N 4	WNLO	09/19/16	09/19/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$65.00					
N 5	WNLO	09/13/16	09/13/16	M-F 10a-11a	10a-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$5.00					
N 6	WNLO	09/15/16	09/15/16	M-F 10a-11a	10a-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	---1---	1			\$5.00					
N 7	WNLO	09/16/16	09/16/16	M-F 10a-11a	10a-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$5.00					
N 8	WNLO	09/19/16	09/19/16	M-F 10a-11a	10a-11a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$10.00					
N 9	WNLO	09/13/16	09/13/16	M-F 11a-12p	11a-12p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----	1			\$5.00					
N 10	WNLO	09/14/16	09/14/16	M-F 11a-12p	11a-12p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----	1			\$5.00					
N 11	WNLO	09/16/16	09/16/16	M-F 11a-12p	11a-12p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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<u>Contract / Revision</u> 921215 /		<u>Alt Order #</u> 25268264
<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> political	<u>Estimate #</u> 4874
<u>Advertiser</u> POL/John Plumb-NY CD-		<u>Original Date / Revision</u> 08/19/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$5.00				
N 12	WNLO	09/19/16	09/19/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$10.00				
N 13	WNLO	09/13/16	09/13/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$5.00				
N 14	WNLO	09/14/16	09/14/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$5.00				
N 15	WNLO	09/16/16	09/16/16	M-F 1p-2p	1-1:30p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$5.00				
N 16	WNLO	09/13/16	09/13/16	M-F 1p-2p	1:30p-2p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-----				1	\$5.00				
N 17	WNLO	09/14/16	09/14/16	M-F 1p-2p	1:30p-2p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$5.00				
N 18	WNLO	09/16/16	09/16/16	M-F 1p-2p	1:30p-2p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$5.00				
N 19	WNLO	09/13/16	09/13/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$25.00				
N 20	WNLO	09/14/16	09/14/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$25.00				
N 21	WNLO	09/15/16	09/15/16	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$25.00				
N 22	WNLO	09/16/16	09/16/16	M-F 7p-730p	M-F 7p-730p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$25.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNLO	09/12/16-09/18/16	M-F 7p-730p	M-F 7p-730p	-----F----	:30	\$25.00		NM		
		Credited											
N 23	WNLO	09/19/16	09/19/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$50.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNLO	09/19/16-09/25/16	M-F News 4 at 10 O'clock	10p-11p	M-----	:30	\$50.00		NM		
		Credited											
N 24	WNLO	09/13/16	09/13/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$125.00				
N 25	WNLO	09/14/16	09/14/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$125.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 26	WNLO	09/15/16	09/15/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$125.00				
N 27	WNLO	09/18/16	09/18/16	LN	LN		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$225.00				
N 28	WNLO	09/14/16	09/14/16	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$55.00				
N 29	WNLO	09/14/16	09/14/16	M-F 10a-11a	10a-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$5.00				
N 30	WNLO	09/15/16	09/15/16	M-F 11a-12p	11a-12p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$5.00				
N 31	WNLO	09/15/16	09/15/16	M-F 1p-2p	1p-1:30p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$5.00				
N 32	WNLO	09/15/16	09/15/16	M-F 1p-2p	1:30p-2p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$5.00				
N 33	WNLO	09/16/16	09/16/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----1--				1	\$125.00				
N 34	WNLO	09/13/16	09/13/16	M-F 6p-7p	6p-7p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-1-----				1	\$15.00				
N 35	WNLO	09/14/16	09/14/16	M-F 6p-7p	6p-7p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$15.00				
Totals								0.00				33	\$1,215.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	33	\$1,215.00	(\$182.25)	\$1,032.75
Totals	33	\$1,215.00	(\$182.25)	\$1,032.75

Signature: _____ **Date:** _____

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